



**Minutes of the meeting of the committee of Ilkeston Football Club Supporters Group held at The Sir John Warren, Ilkeston on Tuesday 21<sup>st</sup> June 2011 at 7.45pm**

Present: Paul Skillington – Chairman; Darren Jones – Treasurer; Duncan Lapping – Secretary; Duncan Payne – Website Administrator/Media Relations Officer; Alex Middleton – Committee Member; Lee Francis – Committee Member; Paul Francis – Committee Member

44/11 **Apologies**

John Sheils

45/11 **Purpose of this Committee Meeting**

It was noted that this meeting had been called in order to finalise the plans for the IFC shirt launch and sale planned to take place on Ilkeston Market Place on Saturday 25<sup>th</sup> June 2011.

46/11 **Minutes of last meetings held on 6<sup>th</sup> April and 26<sup>th</sup> May 2011 and matters arising**

The minutes of the previous meetings have been produced and circulated. It was agreed that those minutes, along with these minutes will be considered at the next meeting the date of which is to be agreed.

DL

47/11 **Market Stall/Shirt & Merchandise Launch**

DJ reported that the Public Liability Insurance was now in place to allow this event to proceed. The Chairman reported however, that he understood that the shirts were not available at the time of the meeting. DP advised that the Ilkeston Advertiser had agreed to cover the event and had a reporting deadline for 12.00 noon on Wednesday. As there was uncertainty about when the shirts would be available it was proposed to postpone the event. Members voted by 6:1 and so agreed to the postponement. After some debate, it was agreed that the next viable date for this event would be Saturday 9<sup>th</sup> July 2011.

48/11 **Chairmans Report/Comments**

The Chairman raised concerns about the commercial and admission price proposals published by IFC.

49/11 **IFC Commercial Package**

The Chairman's view was that the commercial opportunities for sponsorship and advertising appeared expensive for the level the club has been placed at. He also commented on how potential sponsors had been put forward by the IFCSG, but there had been no feedback about them.

50/11 **Admission Prices**

There was agreement amongst the members that the overall pricing at £7 for adults, £4 for concessions were appropriate and in accordance with other clubs at level 4. The 'kids for a quid' option was felt to be an excellent initiative.

51/11 **Season Tickets**

The members noted the following:

- Season Tickets – Single price of £126 to cover 21 games. This is equivalent to £6 per game or 3 free games over the season.
- The IFCSG 10% discount reduces the price to £113.40. This is equivalent to £5.40 per game or 5 free games over the season.

It was felt that when applying the 10% discount the season ticket becomes quite a reasonable option. It was however, felt that the lack of a pensioners season ticket will affect a lot of the Group's members who are pensioners. Such members will now not gain any significant benefit from their membership of the Group.

It was proposed that the Group should ask IFC to allow for a further reduction in season ticket prices or consideration for pensioner members of the IFCSG for a limited period only as a further incentive to season ticket sales. All present agreed to the proposal.

PS

52/11 **Treasurers Report**

It was reported that there was £552.54 available as at the date of the meeting. Members were advised that allowance had already been made for the cost of PL Insurance and the expected cost of the membership cards. It was also reported that expectations for regular income will come from the 'Easyfundraising' options already in place and the proposal to introduce prediction sheets.

53/11 **Website Administrator/Media Relations Officer's Report**

DP confirmed that he would contact the Ilkeston Advertiser to advise them about the postponement of the shirt launch.

DP

54/11 **Next Meeting with IFC/SR Education**

LF reported the IFC/SR education had requested to meet with the IFCSG. It was agreed that they be contacted immediately to propose dates for a meeting. A number of items were agreed amongst the members as questions to be asked at the next meeting with IFC/SR Education

LF

55/11 **Any Other Business**

**(1) Away match travel**

It was understood from comments posted on the Whiteball Forum that the former organiser of away match travel, John Hendy, had proposed to organise a travel event for the first away game of the season. All members of the committee agreed that this was a generous gesture and wanted to record their recognition and support of that initiative.

The members agreed that they should review any new initiatives that could be considered for organised away match travel at future meetings.

**(2) Player Sponsorship**

AM proposed that the IFCSG should sponsor a player. DL suggested that the sponsorship should be of the club captain (once appointed).

All present agreed with AM's proposal and that this matter should be raised at the next meeting with IFC/SR Education

43/11 **Date, time & venue of next meeting**

To be agreed.

There being no further business the meeting closed at approximately 10.00pm

## **ACTION POINTS ARISING FROM THE MEETING HELD ON 21<sup>st</sup> June 2011**

<b>Minute:</b>	<b>Action:</b>	<b>By Whom:</b>	<b>By When:</b>	<b>Comments:</b>
37/11	Co-ordinate circulation of the new membership cards.	JS	2/7/11	Carried forward from previous meeting
39/11	Co-ordinate availability of a market stall with the shirt launch	DP	9/7/11	Carried forward from previous meeting – Target date revised.
40/11	Write to the Ilkeston Advertiser	DP	31/5/11	Carried forward from previous meeting
41/11	Offer to help with the circulation of fixture lists; fixture posters and other publicity materials when made available by the club	DP	9/7//11	Carried forward from previous meeting – Target date revised.
46/11	Circulate & seek approval of minutes of previous meetings	DL	31/7/11	
51/11	Ask IFC to allow for a further reduction in season ticket prices or consideration for pensioner members of the IFCSG for a limited period only as a further incentive to season ticket sales.	PS	2/7/11	
53/11	Contact the Ilkeston Advertiser to advise them about the postponement of the shirt launch.	DP	22/6/11	
54/11	Propose dates to IFC/SR Education for the next meeting with them	LF	22/6/11	